

**DATACARD®**  
**MX1000™ CARD ISSUANCE SYSTEM**  
SIMPLE, CONVENIENT, AFFORDABLE

**Datacard**Group

# PROVEN TECHNOLOGY

## PRE-CONFIGURED, EFFICIENT CARD ISSUANCE

In today's competitive card markets, affordable and secure card issuance solutions are essential. Datacard® card issuance systems outsell all other brands worldwide because they deliver exceptional speed, security and reliability. Now, true Datacard performance is available in several value-priced, fixed configurations to meet the specific needs of mid-volume issuers. The new Datacard® MX1000™ card issuance system offers up to 500 cards-per-hour productivity, easy operation and proven Datacard reliability — all at a low purchase price. The Datacard® MXD™ Lite card delivery and Datacard® MXi™ envelope insertion systems provide you with the option to create a complete inline solution from card to envelope.

## AN ECONOMICAL SOLUTION FOR A VARIETY OF MARKETS

The MX1000 system lets you take an affordable first step into centralized card issuance. It consistently delivers up to 500 cards per hour with great efficiency, simplicity and reliability. The system is a perfect fit for banks looking to issue credit, debit or ATM cards in regional or local locations — or credit unions that have outgrown desktop systems. It also meets the needs of retailers with private-label credit card programs. Other applications include healthcare card programs and service bureaus issuing a variety of cards.



## KEY TECHNOLOGIES

*The MX1000 system is available in several fixed configurations, each designed to align with your specific card issuance needs.*

*These configurations may include some of the following key technologies:*

- Magnetic stripe encoding
- Smart card personalization
- Graphics printing
- Card cleaning
- Embossing
- Topping
- Datacard® MXD™ Lite inline card delivery
- Datacard® MXi™ envelope insertion



## PHYSICAL AND LOGICAL SECURITY

Datacard Group has more than 40 years of experience collaborating with financial institutions and government agencies to meet the highest security standards for both physical and logical security for card and document issuance. Our solutions offer multiple lines of defense to help you reduce the risk of fraud and theft by safeguarding cardholder data, production data and access to the card issuance systems — without slowing the issuance process.

## FAMILIAR SOFTWARE, INTUITIVE INTERFACE

A familiar Microsoft® Windows® operating system and a highly intuitive user interface make the MX1000 system extremely easy to operate — and minimize training requirements. Centralized controls allow administrators to manage system activities from a single intuitive interface. Also, because all MX Series issuance systems use the same system controller software, the MX1000 system offers exceptional flexibility and versatility. This common system controller software also simplifies migration to larger MX Series systems.

## TRUST DATACARD SUPPLIES AND SERVICE

Only Datacard® Certified Supplies are specifically engineered to work with Datacard systems. Exclusive patented Intelligent Supplies Technology™ helps minimize costs and avoid downtime, while stringent quality control measures help ensure our supplies meet or exceed expectations for quality and reliability. Datacard also offers the expert services you need to design, launch and maintain a profitable card delivery program. Look to us for a complete program implementation — or selectively use our services to complement your in-house capabilities.

## A COMPLETE CARD-TO-ENVELOPE SOLUTION

The Datacard® MXD™ Lite card delivery and Datacard® MXi™ envelope insertion systems seamlessly integrate with the MX1000 system to enhance your overall card operations. In one automated process, you can affix cards and add marketing insertions into an envelope for a complete card-to-envelope solution.



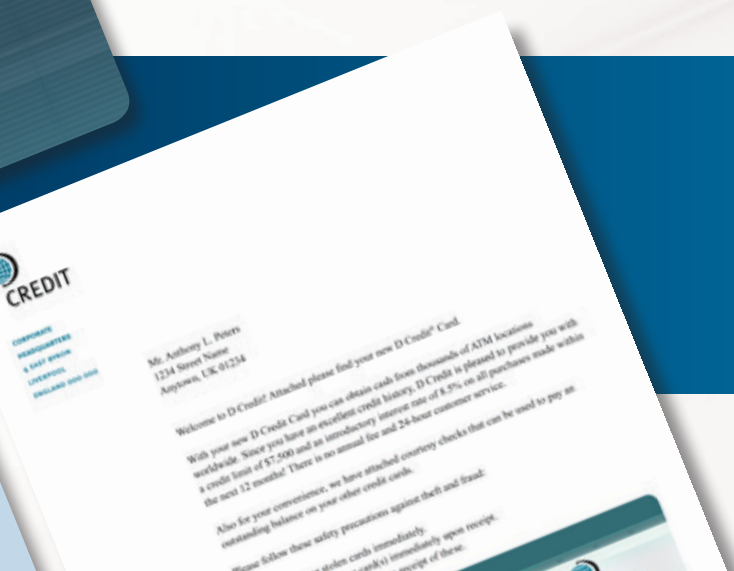
Datacard® MXD™ Lite card delivery system



Datacard® MXi™ envelope insertion system

## TRUE DATACARD QUALITY

The MX1000 card issuance, MXD Lite card delivery and MXi envelope insertion systems provide a no-compromise solution for a wide range of card programs. For affordable acquisition and operating costs, you can get true Datacard quality in one highly reliable system.



# A HERITAGE OF INNOVATION AND CUSTOMER SUCCESS

Datacard Group is building on a 40-year heritage of innovation and customer success. Our portfolio of solutions, backed by expert service and support, enable card and secure ID programs for financial, government and other institutions worldwide. With an unmatched commitment to customer satisfaction, Datacard remains the industry's best-selling brand of secure ID and card personalization solutions. [www.datacard.com](http://www.datacard.com)

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